**Person Specification**

**Job Title: Product & Packaging Designer**

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| **Criteria** | **Essential/Desirable** |
| **Qualifications**GCSE standard or equivalent Graphic design and/or Illustration qualification | EE |
| **Skills/Competencies**Highly competent in Illustrator, Photoshop and AbobeExcellent product and packaging design skills with the ability to fulfil a brief Excellent drawing skills, both digital and traditional techniquesExcellent verbal and written communication skills Attention to detail and the ability to produce work to a consistently high standardExperience of 3D and CAD design | EEEEDD |
| **Knowledge**Understanding of good commercial designAwareness of crafting techniques and brandsAwareness of trends and how to apply them appropriately | EED |
| **Experience**Minimum 3 years’ design experience Experience of creating brands Working experience of product & packaging designWorking in a fast-paced environment to a variety of briefsExperience of working on paper & soft crafts products plus SVGs | EEEED |
| **Personal qualities**Passionate, enthusiastic and knowledgeable about effective designApproachable, positive, open and friendly, and able to gain the trust and confidence of othersFlexible and willing to react quickly to changing demands of the businessAble to work under pressure to tight deadlines, ensuring the quality of the work produced is of a consistently high standard with great attention to detailExcellent time management skills, with the ability to multi-task proficiently | EEEEE |