

Criteria	Essential/Desirable
1. Qualifications <ul style="list-style-type: none"> • GCSE • A Level or equivalent • University Degree or equivalent 	Essential Essential Essential
2. Skills/competencies <ul style="list-style-type: none"> • Negotiation • Microsoft package (Excel/Word/Powerpoint) • Product pricing/ margin calculations 	Essential Essential Desirable
3. Knowledge <ul style="list-style-type: none"> • Manufacturing processes • Worldwide Sourcing • Logistics and Shipping • Far Eastern manufacturing • Licensed product • Merchandising • Warehouse management systems 	Essential Essential Essential Essential Desirable Desirable essential
4. Experience <ul style="list-style-type: none"> • Manufacturing • Far Eastern supply base management • Supplier Management • Developing Manufactured Goods • Buying finished goods • Licensing • Ecommerce • PO creation 	Desirable Essential Essential Essential Desirable Desirable Essential essential
5. Personal qualities <ul style="list-style-type: none"> • Organised • Works well under pressure • Deadline-driven • Personable 	Essential Essential Essential Essential